Step 1: Vision and intent

Leaders identify potential for increased organisational growth, reputation, business and student satisfaction through:

» Development of shared understanding, common purpose and goals, leading to high-level vision
» Analysis of gap between current and desired situation with action and implementation plans including infrastructure considerations

Step 4: Support and consolidate

All stakeholders engage to review and monitor digital capabilities developments leading to:

» Enhanced organisational and staff reputation(s)
» Preparing students for living and working in a digital world
» Enhancements to quality measures
» Digital leaders able to inspire and enhance organisational digital capability
» Improved efficiency and enhanced organisational capacity in all core business functions
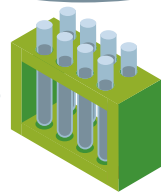
Step 2: Design and construct

Departmental, programme and service leaders align organisational aspirations with own priorities by:

» Understanding digital professionalism in relation to own practices
» Embedding digital capabilities in curricula and professional practice
» Using PDR process to support staff digital ambitions with range of support options
» Recognising and rewarding student and staff digital capability achievements

Step 3: Explore and contextualise

Teams of staff and students develop contextualised vision and action plans by:

» Establishing common language, goals and priorities
» Identifying and mapping team strengths and weaknesses against ideal or real world requirements
» Collegiate approaches designed to achieve desired goals
» Embedding digital capabilities in curricula and student-facing activities

Step 1:
Vision and intent

Step 2:
Design and construct

Step 3:
Explore and contextualise

Step 4:
Support and consolidate

Embedded practice